

Performance Advantage Joins Google Apps Authorized Reseller Program Performance Advantage Announces It Will Resell Google Apps

December 15, 2011 -- Performance Advantage today announced it has become an authorized reseller of the Google Apps™ suite of communication and collaboration tools. Their team of experts provide clients with turnkey services including planning, data migration, training, and support.

"The Google Apps Reseller program will help us enhance the value of Google Apps for users from small to mid-sized businesses," said Jim Love, President of Performance Advantage. "Google Apps for Business offers a broad set of powerful APIs that enable us to smoothly transition our clients from their legacy systems into a feature rich communication and collaboration environment."

Google Apps brings simple, powerful communication and collaboration tools to organizations of any size – all hosted by Google to streamline setup, minimize maintenance, and reduce IT costs. With Gmail (including Google email security, powered by Postini), Google Calendar, and integrated IM, users can stay connected and work together with ease. And, using Google Docs and Google Sites, which include word processing, spreadsheet, presentation and website creation tools, they can share files and collaborate in real-time, keeping versions organized and available wherever and whenever users work.

The Google Apps Reseller program includes resellers, consultants and independent software vendors that sell, service and customize Google Apps for Business for their customers. Performance Advantage received training, support and deployment services from Google, as well as access to APIs for integrating Google Apps into their customers' business operations. Performance Advantage is able to retain a close relationship with their customers in order to provide additional service and support. The businesses receiving Google Apps will benefit from the additional attention to their specific needs. For more information on Performance Advantage's Google Apps program please visit <http://www.performanceadvantage.ca>.

